

District 4 Area 15 Business Meeting Report.

July 22,2022

Greetings from District 4 Sarasota Florida.

My name is Alan T. and I am an alcoholic. I want to thank Area 15 and District 10 for all their work preparing for this meeting.

Our PICPC Committee continues to be very active with multiple presentations to healthcare educators and students. Multiple presentations have been made to the Sarasota Police Department and have been very well received. We will continue another series with the Police Department in the Fall

Our PICPC Committee has negotiated a 3 month media campaign with the local ABC Affiliate. Ads will commence in late November following the political season but capturing the major holidays. In addition to the paid ads, we secured 24 free PSA slots during the campaign.

Our Hospital and Institutions Committee has a strong and committed cadre of volunteers working to Carry the Message into jails and treatment centers.

Our Technology Committee continues to be extremely active in posting information and exploring new ways to integrate technology into our 12th Step efforts.

Our Special Committee on “No Alcoholic Left Behind” is scheduling a workshop for October to explore the subtle ways we can make a new comer feel isolated. Additional information will be available shortly.

Our Events Committee is very active. They hosted a Founders Day sit down dinner for 300 members. The response from the members was overwhelmingly positive. Next up is a BBQ in September and then we will wrap up with a New Year’s Eve event.

Our Literature Committee is moving ahead with the development of a traveling Literature Display. In addition, research is being done on conducting a 3 day Big Book Workshop for new members and those of us who always welcome a refresher.

Gratefully Submitted
District 4 - Chair
Alan T.