

Coffee Talk in AA  
A Series of Contemporary Discussions  
General Service, District 4, Area 15

## Public Information- Saving Lives

Does the Public know what we do?

New Communication Tools - Reaching our friends and supporters

LinkedIn, Facebook, Twitter, PodCasts, YouTube, Reddit, Virtual Platforms, TV, Radio, Print, Press Releases

What can I do to help?

February 27, 2021  
9:00am-11:00am (EST)  
Zoom Information  
Meeting ID: 846 7923 3424  
Passcode: 589972

Guest Speaker  
Shane S.  
Area 64 Delegate  
71st General Service  
Conference, Public  
Information Conference  
Committee Chair

Session Benefits:

Clarifying Current Initiatives  
Making the Press our Friend  
Leveraging our existing  
Resources

